



# Get into money laundering

The legal way

Join South Africa's leading laundry and dry cleaning franchise

pressed **in** time



Making your life easier

## Why Pressed In Time?

**Pressed In Time is South Africa's leading laundry and dry cleaning brand and the largest laundry and dry cleaning franchise network operating all over South Africa and internationally.**



As a company on the **cutting-edge**, our vision is to use the best technology in every Pressed In Time store, delivering the highest quality service at the most affordable price, to as many people as possible.

We achieve this by investing in the training and development of our store owners and staff and, importantly, through the great service we provide.

### **Laundry is here to stay, and so is Pressed In Time.**

For as long as people need to get their laundry clean, there will be a need for our service.

Our solid expansion is a result of us identifying a real consumer need and satisfying it in a friendly, efficient and professional way for families, couples and those who live alone, together with many companies who have come to trust and rely on Pressed In Time.

For good reason, we are highly selective of who becomes a Pressed In Time franchisee, as we want to work with only the very best. To those who meet our criteria, **we offer a highly successful business opportunity with a track record that is both proven and ready for substantial growth.**



## What makes us a successful business

Our professional store layout and beautiful design attracts customer attention and has ensured that our business stays ahead of the competition.

Make no mistake, ours is a professionally run laundry and dry cleaning business. That's why customers who insist on great service and reliability, such as leading hotel and restaurant groups, rely on us to get the job done right, first time ... all the time.



- We assist you in locating the most suitable retail premises
- Our shops come fully equipped and set up for you
- We offer comprehensive training for you and your staff
- Strong branding and corporate identity keeps our brand fresh
- Research and market development is ongoing
- Business support from our very experienced Head Office team is a phone call away
- Centralised purchasing ensures substantial reduced expenses

## What's in it for you?

- Financial incentives to open more franchises and grow
- High gross profit potential
- Quick return on investment
- Small capital outlay on investment
- Low overheads
- You are part of South Africa's leading brand in the laundry and dry cleaning industry
- You own your business without being all alone

# Be part of a business model designed for success

Our tailor-made Pressed In Time comprehensive training programme will teach you every aspect of this immensely successful business including management, promotions, sales and marketing techniques. Importantly, the selection and purchase of all machinery is done for you.

This includes assistance in:

- Site selection and lease negotiation for your store
- Selection and purchase of all equipment, shop fitting, electrical and plumbing and signage
- Admin systems including contracts for your staff, marketing strategy, ongoing training and support
- All the necessary start-up stationery and attractive corporate clothing items
- Ready access to professionally designed marketing and promotional materials
- Your shop will be equipped with everything required for your Pressed In Time business

## What job skills do I need?

Our training programme will teach you everything you need to know .

One of the key success factors in our business is - if you do the work, success will follow.

Your burning desire and determination to succeed remains an absolutely vital ingredient for success. Because Pressed In Time is a people driven business, as a store owner your desire to succeed is a vital part of your success. You will need that ability to build a rapport with people and be able to communicate with your customers in a professional and friendly manner.

We are not asking you to read thick documents to learn how to make your business a success. Simply follow the Pressed In Time business model and you are off to a good start.



## State-of-the-art equipment

We pride ourselves in keeping abreast of laundry and dry cleaning trends as well as state-of-the-art equipment:

- Italclean Liberty 200 Dry Cleaning Machine (not part of start up equipment)
- Large capacity heavy duty washing machines and dryers
- State-of-the-art industrial ironing stations

Pressed In Time (Pty) Ltd offers a full twelve month warranty on all equipment and shop fitting workmanship from store opening.



# There's no better time to be your own boss than now

The Pressed In Time laundry and dry cleaning franchise is an exciting and affordable business opportunity where our success, and that of our store owners, go hand in hand.

## Our Franchise Offering

Most quality franchises require substantial start-up costs and excessive franchise fees. Pressed In Time offers an affordable turnkey start-up package **for only R595 000 ex vat.**

**Contract Period** : 10 years, (renewable every 5 years)

**Franchise Method** : Trusteeship/Registered Company.

**Franchise (Joining) Fee** : R100,000.00 (One Hundred Thousand Rand) ex-VAT with 50% being non-refundable. Another R100 000.00 ex-VAT payable upon signature of Offer To Lease.

**Project (Build-Out) Cost** : R395 000.00 (Three Hundred And Ninety Five Thousand Rand) ex-VAT. This includes a full turnkey installation including all shop fitting, signage, equipment, plumbing, electrical, training, marketing material, branded clothing and official store opening activation.

**Continuation (Management) Fees** : R4000.00 (Four Thousand Rand) ex-VAT per month.

**Marketing/Advertising Contribution** : R1000.00 (One Thousand Rand) ex-VAT per month.

**Point-of-Sale / Software support** : R400.00 per month.

**Own Contribution**: The franchisee is required to have at least 50% of own funding for the set up

**Our successful track record speaks for itself, so contact us today about becoming part of our winning team. We will be happy to talk to you.**



**We look forward to hearing from you. Feel free to contact us on +27 83 386 6962.**

pressed **in** time  
Making your life easier

[www.pressedintime.co.za](http://www.pressedintime.co.za)